

Tim Marple, Ph.D.

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Summary

Quantitative social scientist with expertise in complex social risk analysis and international political economy. Skilled in designing custom, applied research to answer questions in real time using both observational and experimental methods. Effective in self-directed and collaborative project management with an ability to clearly communicate results to diverse audiences of stakeholders. Excels in quickly understanding new topics to distill and organize complexity for solution-oriented research that yields actionable results to firms and governments.

Experience

Google Trust & Safety

Intelligence Analyst (*via Adecco*)

May 2022 – Present

Provide analysis for executive audiences on geopolitical risks to Google's users and brand. Primary lead for a long-term, cross-team project to systematically measure, analyze, and forecast content risks.

Maiden Labs

Chair of the Board

November 2022 – Present

Pre-Doctoral Researcher

October 2021 – April 2022

Support strategic planning in applied research on digital currency for the public good. Previously contributed to joint research with the MIT DCI on central bank digital currencies and financial inclusion.

Oxford Handbook on Geoeconomics

Section Editor

March, 2021 – Present

Manage a section on key issues in the global economy for an in-progress handbook, including both collaboration on internal review processes and coordination with other section and lead editors.

Berkeley APEC Study Center (BASC)

Research Affiliate

March 2022 – Present

Associate Director

May, 2021 – March 2022

Project Director

September, 2019 – May, 2021

Previously led teams of graduate and undergraduate researchers in issue-oriented research on current issues in the global economy. Outputs included both academic and policy focused research articles.

Business and Politics

Editorial Board Member

May, 2022 – Present

Managing Editor

May, 2019 – March 2022

Deputy Managing Editor

September, 2017 – May, 2019

Previously oversaw the full journal review process for article submissions, and coordinated editorial work related to special issues, journal prizes, and other tasks including social media and outreach.

Training & Methods

Institute for Global Conflict and Cooperation

SAN DIEGO, CA

Great Powers Training Seminar

August, 2019

Attended a week-long training on contemporary patterns and processes of great power competition in international security and economics, hosted by the IGCC at the University of California, San Diego.

Lake Como School of Complex Networks

COMO, ITALY

Complex Networks: Theory, Methods, and Applications

May, 2018

Attended a week-long training on cutting-edge social theories and computational network methods for applications in practical research. Focuses on measuring centrality and contagion in financial networks.

Additional Training & Methods

Software Knowledge

Proficient in R (coding since May, 2015); working knowledge in STATA, UCINet, HTML.

Further Methods & Tools

Sequence analysis; network analysis; topic modeling; text classification and analysis; event history analysis; artificial neural networks; map and location data manipulation; web-scraping.

Publications

- Young, Kevin L., Tim Marple, James Heilman, and Bruce Desmarais "A double-edged sword: The conditional properties of elite network ties in the financial sector." *Environment and Planning A: Economy and Space*. (Forthcoming). [Link to article](#).
- Eichengreen, Barry, Poonam Gupta, and Tim Marple "A Central Bank Digital Currency for India?" *India Public Policy Review*. 3, no. 4 (July - September, 2022): 1-29. [Link to article](#).
- Marple, Tim, Alison Post, and Karen Trapenberg Frick. "Never Waste A Crisis: How COVID-19 Lockdowns and Message Sources Affect Household Emergency Preparedness". *Natural Hazards Review*. 23, no. 3 (April 2022): 1-11. [Link to article](#).
- Marple, Tim. "Updating Dollar Diplomacy: Leading on Digital Currency Standards" *The Washington Quarterly*. 44, no. 4 (December 2021). [Link to article](#).
- Marple, Tim. "Bigger than Bitcoin: A Typology and Research Agenda for Digital Currencies." *Business and Politics*. 23, no. 4 (September 2021): 1-17. [Link to article](#).
- Marple, Tim. "The Social Management of Complex Uncertainty: Central Bank: Similarity and Crisis Liquidity Swaps at the Federal Reserve." *Review of International Organizations*. (April 2021). [Link to article](#).
- Aggarwal, Vinod and Tim Marple. "Digital Currency Wars? US-China Competition and Economic Statecraft." *Global Asia*. 15, no. 4 (December 2020): 1-17. [Link to article](#).
- Young, Kevin L., Tim Marple, and James Heilman. "Beyond the Revolving Door: Advocacy Behavior and Social Distance to Financial Regulators." *Business and Politics*. 19, no. 2 (June 2017): 327-364. [Link to article](#).

Funded Research Positions

University of California, Berkeley	BERKELEY, CALIFORNIA, U.S.
Prof. Alison Post	June, 2018 – May, 2022
Prof. Vinod Aggarwal	September, 2017 – May, 2022
University of Massachusetts, Amherst	AMHERST, MASSACHUSETTS, U.S.
Prof. Kevin Young	May, 2015 – May, 2017
Prof. Meredith Rolfe	January, 2016 – May, 2016

Awards & Fellowships

- Research Fellowship, Berkeley Haas Blockchain Initiative (\$19,362.75) September, 2021 – May, 2022
- Bridging the Gap New Era Workshop Fellow September, 2020 – May, 2021
- Institute for International Studies (IIS) ABD Fellowship (\$7,500) September, 2019 – May, 2020
- Prestage-Cook Award (*Southern Political Science Association*) January, 2017
- Rising Researcher Award (*University of Massachusetts, Amherst*) April, 2016
- PolNet Conference Grant (*NSF Grant #1558713*) April, 2016
- David C. Knapp Scholarship (*University of Massachusetts, Amherst*) April, 2016

Education

University of California, Berkeley	BERKELEY, CALIFORNIA, U.S.
Ph.D. in Political Science	2017 – 2022
Subfields: International relations, political psychology, & quantitative methods.	
Committee: Vinod Aggarwal, Barry Eichengreen, & Heather Haveman.	
University of Massachusetts, Amherst	AMHERST, MASSACHUSETTS, U.S.
M.A. in Political Science & Data Analysis	2016 – 2017
B.A. in Political Science	2012 – 2016
Minors: German, Chinese (Mandarin).	
