

# Tim Marple, Ph.D.

timarple@berkeley.edu • +1 (978) 697-6341 • www.timarple.com • Simi Valley, CA, 93065

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## Summary

Quantitative social scientist with expertise in complex social risk analysis and international political economy. Skilled in designing custom, applied research to answer questions in real time with both observational and experimental methods. Effective both in self-directed and collaborative project management with an ability to communicate results clearly to a diverse audience of stakeholders. Excels in quickly learning new issues and organizing complexity for solution-oriented research that yields actionable results to firms and governments.

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## Experience

- Google Trust & Safety LOS ANGELES, CA  
**Intelligence Analyst** (*via Adecco*) May 2022 – Present  
Provide analysis for C-suite audiences on geopolitical risks to Google users and brand. Primary lead for a long-term, company-wide project to systematically measure, analyze, and forecast content risks.
- Maiden Labs BOSTON, MA  
**Pre-Doctoral Researcher** October 2021 – April 2022  
Supported a multi-disciplinary team in conjunction with the MIT Digital Currency Initiative in research on the role of central bank digital currencies in financial inclusion in low- and middle-income countries.
- Oxford Handbook on Geoeconomics BERKELEY, CA  
**Section Editor** March, 2021 – Present  
Manage a section on key issues in the global economy for an in-progress handbook, including both collaboration on internal review processes and coordination with other section and lead editors.
- Berkeley APEC Study Center (BASC) BERKELEY, CA  
**Research Affiliate** March 2022 – Present  
**Associate Director** May, 2021 – March 2022  
Oversaw teams of graduate and undergraduate researchers in issue-oriented research on contemporary issues in the global economy. Outputs included both academic and policy focused research articles.
- Project Director** September, 2019 – May, 2021  
Conducted research on current issues in international political economy such as AI and quantum computing markets, supervise undergraduate researchers, and author policy and academic reports.
- Business and Politics BERKELEY, CA  
**Editorial Board Member** May, 2022 – Present  
**Managing Editor** May, 2019 – March 2022  
**Deputy Managing Editor** September, 2017 – May, 2019  
Oversaw all elements of the review process for article submissions to the journal, and coordinate editorial work related to special issues, journal prizes, and other tasks including social media outreach.
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## Training & Methods

- Institute for Global Conflict and Cooperation SAN DIEGO, CA  
**Great Powers Training Seminar** August, 2019  
Attended a week-long training on the contemporary patterns and processes of great power competition in security and economics, hosted by the IGCC at the University of California, San Diego.
- Lake Como School of Complex Networks COMO, ITALY  
**Complex Networks: Theory, Methods, and Applications** May, 2018  
Attended a week-long training on cutting-edge social theories and computational network methods for applications in practical research. Focuses on measuring centrality and contagion in financial networks.
- Additional Training & Methods  
**Software Knowledge**  
Proficient in R (coding since May, 2015); working knowledge in STATA, UCINet, HTML.
- Further Methods & Tools**  
Sequence analysis; network analysis; topic modeling; text classification and analysis; event history analysis; artificial neural networks; map and location data manipulation; web-scraping.
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## Publications

- Young, Kevin L., Tim Marple, James Heilman, and Bruce Desmarais "A double-edged sword: The conditional properties of elite network ties in the financial sector." *Environment and Planning A: Economy and Space*. (Forthcoming). [Link to article](#).
- Eichengreen, Barry, Poonam Gupta, and Tim Marple "A Central Bank Digital Currency for India?" *India Public Policy Review*. 3, no. 4 (July - September, 2022): 1-29. [Link to article](#).
- Marple, Tim, Alison Post, and Karen Trapenberg Frick. "Never Waste A Crisis: How COVID-19 Lockdowns and Message Sources Affect Household Emergency Preparedness". *Natural Hazards Review*. 23, no. 3 (April 2022): 1-11. [Link to article](#).
- Marple, Tim. "Updating Dollar Diplomacy: Leading on Digital Currency Standards" *The Washington Quarterly*. 44, no. 4 (December 2021). [Link to article](#).
- Marple, Tim. "Bigger than Bitcoin: A Typology and Research Agenda for Digital Currencies." *Business and Politics*. 23, no. 4 (September 2021): 1-17. [Link to article](#).
- Marple, Tim. "The Social Management of Complex Uncertainty: Central Bank: Similarity and Crisis Liquidity Swaps at the Federal Reserve." *Review of International Organizations*. (April 2021). [Link to article](#).
- Aggarwal, Vinod and Tim Marple. "Digital Currency Wars? US-China Competition and Economic Statecraft." *Global Asia*. 15, no. 4 (December 2020): 1-17. [Link to article](#).
- Young, Kevin L., Tim Marple, and James Heilman. "Beyond the Revolving Door: Advocacy Behavior and Social Distance to Financial Regulators." *Business and Politics*. 19, no. 2 (June 2017): 327-364. [Link to article](#).

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## Funded Research Positions

University of California, Berkeley	BERKELEY, CALIFORNIA, U.S.
<b>Prof. Alison Post</b>	June, 2018 – May, 2022
<b>Prof. Vinod Aggarwal</b>	September, 2017 – May, 2022
University of Massachusetts, Amherst	AMHERST, MASSACHUSETTS, U.S.
<b>Prof. Kevin Young</b>	May, 2015 – May, 2017
<b>Prof. Meredith Rolfe</b>	January, 2016 – May, 2016

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## Awards & Fellowships

- Research Fellowship, Berkeley Haas Blockchain Initiative (\$19,362.75)      September, 2021 – May, 2022
- Bridging the Gap New Era Workshop Fellow      September, 2020 – May, 2021
- Institute for International Studies (IIS) ABD Fellowship (\$7,500)      September, 2019 – May, 2020
- Prestage-Cook Award (*Southern Political Science Association*)      January, 2017
- Rising Researcher Award (*University of Massachusetts, Amherst*)      April, 2016
- PolNet Conference Grant (*NSF Grant #1558713*)      April, 2016
- David C. Knapp Scholarship (*University of Massachusetts, Amherst*)      April, 2016

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## Education

University of California, Berkeley	BERKELEY, CALIFORNIA, U.S.
<b>Ph.D. in Political Science</b>	2017 – 2022
<b>Subfields:</b> International relations, political psychology, & quantitative methods.	
<b>Committee:</b> Vinod Aggarwal, Barry Eichengreen, & Heather Haveman.	
University of Massachusetts, Amherst	AMHERST, MASSACHUSETTS, U.S.
<b>M.A. in Political Science &amp; Data Analysis</b>	2016 – 2017
<b>B.A. in Political Science</b>	2012 – 2016
<b>Minors:</b> German, Chinese (Mandarin).	

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